ORDER

Orders Order / Rev: 683842 - 5 06144509 Alt Order #: DCCC Product Desc: 1193 Estimate: Flight Dates: 10/23/12 - 10/29/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 05/15/12 / 09/25/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/US House 00:15:00 Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	43	\$107,480.00	\$91,358.00
10/29/12	10/29/12	11	\$7,200.00	\$6,120.00

P-2

AGY, GEN, POL

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	43	\$107,480.00	\$91,358.00	0.00
November 2012	11	\$7,200.00	\$6,120.00	0.00
Totals	54	\$114 680 00	\$97 478 00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTSP-TV	24%	\$114,680.00
Market	100%	\$477,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$95,566.67
WFTS	15%	\$71,675.00
WMOR	2%	\$9,556.67
WTOG	2%	\$9,556.67
WTTA	2%	\$9,556.67
WTVT	20%	\$95,566.67
WVEA	0%	\$0.00
WWSB	15%	\$71,675.00
WXPX	0%	\$0.00

L	n.	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	1 \	WTSP	10/23/12	10/29/12	Letterman	CM	1135p-1237a	MTWTF	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
					Late Night with D	avid Letterma	n							
	D	DAVID L	ETTERM/	٩N										
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	ek: 10/2	23/12	10/29/12	MTWTF	2	\$700.00	0.00						
	2 \	WTSP	10/23/12	10/29/12		СМ	11a-12p	МТWГF	:30	2	\$800.00 P-4	0.00 NM	2	\$1,600.00

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Democratic Congressional Campaign Co Order / Rev: 683842 - 5 Advertiser:

DCCC Alt Order #: 06144509 Product Desc: WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
			Price Is Right Price Is Right								
THE PF	RICE IS F	RIGHT	Trice is reight						_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12	MTWTF	2	\$800.00	0.00		o	0.00.004	0	# 0.000.00
3 WISP	10/23/1	2 10/29/12	LN (M-F) LN (M-F)	CM	M-F 11-1135	5p MTWTF	:30	3 \$2,000.00 P-3	0.00 NM	3	\$6,000.00
10 NEV	VS-11PM		(,								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12 2 10/29/12	MTWTF M-F 12-1230p	CM	\$2,000.00 12-1230p	0.00 MTWTF	:30	3 \$800.00 P-4	0.00 NM	3	\$2,400.00
4 W15P	10/23/1	2 10/29/12	10 News @ Noor		12-1230p	WII WI F	.30	3 \$600.00P-4	U.UU INIVI	3	\$2,400.00
10 NEV	NOON-2V	N									
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 10		10/29/12		CM	\$800.00 5-530a	0.00 MTWTF	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
3 11101	10/23/1	2 10/25/12	5-530a 10 News	Olvi	3 330a	WII WII	.50	1 ψ200.001 3	0.00 14101		Ψ200.00
	VS-5AM										
Sta Week: 10	art Date	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$200.00	Rating 0.00					
		2 10/29/12		CM	5-530p	MTWTF	:30	2 \$500.00 P-4	0.00 NM	2	\$1,000.00
0 1110.	10/20/1	2 10/20/12	5-530p 10 News	0.00	О ОООР		.00	Σ φοσοίσοι .	0.00 11111	_	Ψ1,000.00
	VS-5PM I					5					
Sta Week: 10	art Date /23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$500.00	Rating 0.00					
		2 10/29/12	530-6a	CM	530-6a	МГWГF	:30	1 \$240.00 P-4	0.00 NM	1	\$240.00
			530-6a 10 News								
	VS-530A	End Data	Modedaya	Cnoto/Mook	Doto	Dating					
Week: 10	art Date /23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$240.00	Rating 0.00					
8 WTSP	10/23/1	2 10/29/12	M-F 530-6p	CM	530-6p	МГЖГБ	:30	5 \$500.00 P-4	0.00 NM	5	\$2,500.00
40 NEW	VO 500D		10 News at 530p								
	VS-530P art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12	MTWTF	5	\$500.00	0.00					
9 WTSP	10/23/1	2 10/29/12	M-F 6-630p	CM	6-630p	МГЖГБ	:30	3 \$800.00 P-4	0.00 NM	3	\$2,400.00
10 NEV	VS-NEWS	S AT 6D	6-630p 10 News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/23/12	10/29/12	МГWГБ	3	\$800.00	0.00					
10 WTSP	10/23/1	2 10/29/12		CM	6-7a	МГЖГБ	:30	3 \$300.00 P-4	0.00 NM	3	\$900.00
10 NEV	VS-6AM		6-7a 10 News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12	МГЖГБ	3	\$300.00	0.00					
11 WTSP	10/23/1	2 10/29/12	7-730p Wheel of Fortune	CM	7-730p	МТЖТБ	:30	3 \$2,000.00 P-4	0.00 NM	3	\$6,000.00
WHEEL	OF FOR	RTUNE	wheel of Follune								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12	MTWTF		\$2,000.00	0.00			0.00.104		# 000 00
12 WISP	10/23/1	2 10/29/12	CBS This Morning		7-8a (7:00 AM-8:0	MTWTF	:30	2 \$300.00 P-4	0.00 NM	2	\$600.00
CBS TH	HIS MOR	NING	CDC THIS WIGHTIN	ਬ	(,					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/29/12 2 10/29/12	MTWTF	CM 2	\$300.00	0.00 MTWTF	-30	3 \$2,400.00 P-4	0.00 NM	3	\$7,200.00
13 11134	10/23/1	Z 10/29/12	Jeopardy	Civi	730-8p	WII W I F	:30	ο φε, 4 00.00 P-4	U.UU INIVI	3	φι,∠υυ.υυ
JEOPA	RDY										
	art Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Week: 10/		10/29/12 2 10/29/12	1VII VV I F	CM	\$2,400.00 8-9a	0.00 MTWTF	:30	3 \$300.00 P-4	0.00 NM	3	\$900.00
IT WISE	10/23/1	L 10/23/12		Civi	J-Ja	1411 AA 1 1	.00	υ ψυσυ.σσ1 -4	O.OO INIVI	3	ψυσυ.συ

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Order / Rev: 683842 - 5 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144509 Product Desc: DCCC WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
ODC TI	IIC MOD	NUNIO	CBS This Morning		(8:00 AM-9:0	0 AM)					
	IIS MOR ort Date	End Date	Wookdays	Spots/Mook	Pata	Pating				ı	
Week: 10/		10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$300.00	Rating 0.00					
		2 10/29/12	M-F 930-10a	CM	9:30-10A	MTWTF	- :30	2 \$200.00 P-3	0.00 NM	2	\$400.00
10 11 101	10/20/1	2 10/20/12	Millionaire	OW	0.00 10/1	MI WII	.00	2 ψ200.001 0	0.00 14101	_	Ψ-00.00
MILLIO	NAIRE										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/29/12	МГЖГЕ	2	\$200.00	0.00					
16 WTSP	10/26/1	2 10/26/12	Fri Prime C	СМ	Fri 10-11p	F-	- :30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
RI LIE B	BLOODS		Blue Bloods								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	F		\$9,000.00	0.00					
17 WTSP	10/26/1	2 10/26/12	Fri Prime A	СМ	Fri 8-9p	F	- :30	1 \$7,500.00 P-2	0.00 NM	0	\$0.00
			Undercover Boss	;	·						
_	COVER										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	/22/12 Date Ra	10/28/12	F escription		\$7,500.00 t/End Time	0.00	Wookdove	Length Rate	Pta Typo		
		2-10/28/12 F		Fri 8			Weekdays		Rtg <u>Type</u>		
	edited	L 10/20/121			, op		1	.σο(φτ,σσσ.σσ,	, 0.00 11111		
		2 10/27/12	Sat 6-8a	CM	Sat 6-8a	S-	- :30	2 \$150.00 P-3	0.00 NM	2	\$300.00
10 W131	10/21/1	2 10/21/12	10 News, 6am Sa	_	Sat 0-0a	5	50	2 \$130.001-3	0.00 14101		ψ300.00
10 NEW	٧S										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-	2	\$150.00	0.00				<u> </u>	
E 19 WTSP	10/27/1	2 10/27/12	•	CM	7-730p	S	- :30	1 \$800.00 P-3	0.00 NM	0	\$0.00
\\(\)	05 505	TI INIT	Wheel of Fortune)							
	OF FOR		Mookdovo	Spoto/Mook	Poto	Dating					
Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 1	Rate \$800.00	Rating 0.00					
	Date Ra		escription		t/End Time	0.00	Weekdays	Length Rate	Rtg Type	İ	
		2-10/28/12 S		7-73			Sa		0.00 NM		
Cre	edited										
20 WTSP	10/27/1	2 10/27/12	Sat 8-10a	CM	Sat 8-10a	S	- :30	1 \$240.00 P-4	0.00 NM	1	\$240.00
			CBS This Mornin	g Saturday							
		NING - SAT									
			Weekdays S-	Spots/Week	Rate	Rating					
Week: 10/		10/28/12		1	\$240.00	0.00 a	2 .20	4 64 000 00 0 0	0.00 NIM	•	#4.000.00
21 W15P	10/28/1	2 10/28/12	Face the Nation Face the Nation	CM	Sun 1030-11	a	S :30	1 \$1,000.00 P-3	U.UU NIVI	1	\$1,000.00
FACE T	HE NAT	ION	r acc the reation								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	/22/12	10/28/12	S	1	\$1,000.00	0.00				<u> </u>	
22 WTSP	10/28/1	2 10/28/12	LN (Su)	CM	Su 11-1135p		S :30	1 \$1,400.00 P-4	0.00 NM	1	\$1,400.00
			Late News (Su)								
	VS-11P S		Ma aladaya	Cnoto/Mook	Doto	Dating					
Week: 10/	rt Date	End Date 10/28/12	Weekdays S	Spots/Week	Rate \$1,400.00	Rating 0.00					
			NFL Football Gan		1-4p		S :30	1 \$10,000.00 P-3	0.00 NM	i 1	\$10,000.00
20 11101	10/20/1	2 10/20/12	NFL Football Gar		թ	•		1 4 10,000.001	0.00 14141		ψ10,000.00
NFL ON	CBS W	EEK 3 GM 2									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S	1	\$10,000.00	0.00					
24 WTSP	10/28/1	2 10/28/12	•	CM	Sun 630-7p		S :30	1 \$700.00 P-3	0.00 NM	1	\$700.00
2			Sun 630-7p 10 N	ews NEWS-SU							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S	<u>5pois/week</u>	\$700.00	0.00				I	
				<u> </u>						.	

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Order / Rev: 683842 - 5 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144509 Product Desc: DCCC WTSP-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
25 WTSP	10/28/1	2 10/28/12	CBS Sunday Mor	-	Sun 9-1030a	;	S :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
CBS SL	JNDAY M	ORNING	•	Ü							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12 2 10/25/12	Thu Drima C		\$1,000.00	0.00 T	.20	2 60 000 00 D 2	0.00 NIM	0	\$0.00
26 W13P	10/25/1	2 10/25/12	Thu Prime C The Mentalist	CM	Thu 10-11p	1	- :30	2 \$8,000.00 P-3	0.00 NM	0	\$0.00
THE ME	ENTALIS	Т	THE MEMBER								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	T		\$8,000.00	0.00	Mookdovo	Longth Boto	Dta Tuno		
	Date Ra	2-10/28/12 T	escription Thu Prime C		t/End Time 10-11p		<u>Weekdays</u>		Rtg Type 0.00 NM		
	edited							(, . , ,			
2 WTSP	10/22/12	2-10/28/12 T	hu Prime C	Thu	10-11p		Th	:30 (\$8,000.00)	0.00 <i>NM</i>		
Cre	edited										
27 WTSP	10/25/1	2 10/25/12	Thu Prime B	CM	Thu 9-10p	T	- :30	1 \$8,000.00 P-4	0.00 NM	1	\$8,000.00
DEDOO	NI OF IN	TEDEOT	person of interest	t							
	n OF IN rt Date	TEREST End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T	<u> </u>	\$8,000.00	0.00					
		2 10/23/12	Tue Prime A	СМ	Tue 8-9p	- T	- :30	1 \$15,000.00 P-3	0.00 NM	1	\$15,000.00
			NCIS								
NCIS		Frad Data	\\/a alislais	C==4= ///==1.	Data	Detina					
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$15,000.00	Rating 0.00					
		2 10/24/12	Wed Prime B	CM	Wed 9-10p	W	- :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
			Criminal Minds					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			* -,
	AL MINE				_						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
		2 10/25/12	Thu Prime C	CM	Thu 10-11p	T	- :30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
30 W101	10/23/1	2 10/25/12	Elementary	Olvi	mu to rip	1	.50	Σ ψ0,000.001 3	0.00 14101	_	ψ10,000.00
			•								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	-		\$8,000.00	0.00	.20	4	0.00 NIM	,	#7.500.00
31 W15P	10/26/1	2 10/26/12	Fri Prime A CSI: NY	CM	Fri 8-9p	F-	- :30	1 \$7,500.00 P-3	0.00 NM	1	\$7,500.00
UNDER	COVER	BOSS	001.111								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/			F		\$7,500.00	0.00					
N32 WTSP	10/27/1	2 10/27/12	Gators Special Gators Special	CM	Gators Speci	alS	- :30	1 \$800.00 P-4	0.00 NM	1	\$800.00
WHEEL	OF FOR	RTUNE	Galois Special								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	22/12	10/28/12	S-	1	\$800.00	0.00					
									Totals	54	\$114,680.00